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CLAIMS:

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1. A toy vehicle comprising:

a vehicle chassis having at least one attachment location; and

one of a plurality of stylistically different interchangeable vehicle body modules having an attachment mechanism for removably securing the body module to the attachment location of the vehicle chassis.

- 2. The toy vehicle of claim 1, wherein each of the plurality of body modules comprises an interchangeable front body module and an interchangeable rear body module.
- 3. The toy vehicle of claim 1, wherein each of the plurality of body modules comprises an interchangeable front body module, an interchangeable left side body module, an interchangeable right side body module, and an interchangeable rear body module.
- 4. The toy vehicle of claim 3, wherein each of the plurality of stylistically different interchangeable front, rear, left side and right side body modules are structured to allow any combination of the plurality of stylistically different interchangeable front, rear, left side and right side body modules to be assembled onto the chassis such that a hybrid vehicle is formed.
- 5. The toy vehicle of claim 1, wherein the vehicle is foot powered such that the vehicle is propelled when a user pushes the user's foot against a surface while the user is seated on the chassis and the vehicle is on the surface.

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- 6. The toy vehicle of claim 1, further comprising a foot pedal transmission unit secured to the chassis, wherein rotation of the foot pedals causes the vehicle to be propelled when the toy is on a surface.
- 7. The toy vehicle of claim 1, further comprising an electrically controlled transmission unit secured to the chassis.
- 8. The toy vehicle of claim 1, further comprising a gas powered transmission unit secured to the chassis.
- 9. The toy vehicle of claim 1, further comprising interchangeable vehicle accessories removably secured to the vehicle.
- 10. The toy vehicle of claim 1, wherein the vehicle chassis comprises a hinged plug and the vehicle body module comprises a rotatable plug that mates with the hinged plug such that the vehicle body module may be rotatably coupled to the vehicle chassis.
- 11. The toy vehicle of claim 1, wherein the attachment location and the attachment mechanism include a means for forming a press fit coupling between the vehicle chassis and the body module.
- 12. The toy vehicle of claim 1, wherein the attachment location and the attachment mechanism include a means for forming an interlocking coupling between the vehicle chassis and the body module.
 - 13. A toy vehicle comprising:
 - a vehicle chassis having a plurality of attachment

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sites;

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one of a plurality of stylistically different interchangeable front body modules;

means for removably attaching the front body module to a first attachment site of the vehicle chassis;

one of a plurality of stylistically different interchangeable rear body modules;

means for removably attaching the rear body module to a second attachment site of the vehicle chassis;

one of a plurality of stylistically different interchangeable left side body modules disposed between the front and rear body modules;

means for removably attaching the left side body module to a third attachment site of the vehicle chassis; and

one of a plurality of stylistically different interchangeable right side body modules disposed between the front and rear body modules; and

means for removably attaching the right side body module to a fourth attachment site of the vehicle chassis.

- 14. The toy vehicle of claim 13, wherein each of the plurality of stylistically different interchangeable front, rear, left side and right side body modules are structured to allow any combination of the plurality of stylistically different interchangeable front, rear, left side and right side body modules to be assembled onto the chassis such that a hybrid vehicle is formed.
- 15. The toy vehicle of claim 13, wherein the vehicle is foot powered such that the vehicle is propelled when a user pushes the user's foot against a surface while the user is seated on the chassis and the vehicle is on the surface.

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- 16. The toy vehicle of claim 13, further comprising a foot pedal transmission unit secured to the chassis, wherein rotation of the foot pedals causes the vehicle to be propelled when the toy is on a surface.
 - 17. The toy vehicle of claim 13, further comprising an electrically controlled transmission unit secured to the chassis.
 - 18. The toy vehicle of claim 13, further comprising a gas powered transmission unit secured to the chassis.
 - 19. The toy vehicle of claim 13, further comprising interchangeable vehicle accessories removably secured to the vehicle.
 - 20. The toy vehicle of claim 13, further comprising a chassis front end attachment site for removably attaching interchangeable toy engine components to the chassis.
 - 21. The toy vehicle of claim 13, further comprising a hinged plug secured to the chassis and a mating rotatable plug secured to the front body module, the plugs forming a coupling such that the front body module can be rotatably secured to the chassis.
- 22. The toy vehicle of claim 13, further comprising a rear axle displaceably attached to the chassis such that the chassis 30 has a plurality of raised rear positions.
 - 23. A kit for a toy vehicle comprising:
 - a vehicle chassis;
- a plurality of body modules for assembly onto the vehicle chassis; and

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a work bench having a means to store the vehicle body modules and to provide a work surface for assembling the body modules onto the vehicle chassis.